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Media Access Services completes first client migration.

Amsterdam, Netherlands: Today, at IBC 2017, Media Access Services Limited, a company specialising in subscription and pay-per-view customer management solutions for pay-TV operators, announced the completion of their first client project, for Portland TV.

To complete the migration of the Portland TV customer base, in addition to providing customer management and billing for their OTT services, Media Access Services completed the necessary conditional access integration with the Sky satellite platform in the UK. This integration enables UK and Irish broadcasters to operate self-retailed channels through Sky boxes on a subscription and/or pay-per-view basis.

The Portland TV project involved merging historically separate subscription and pay-per-view operations across both DTH satellite and OTT delivery, into a single customer management environment. Chris Ratcliff, CEO of Portland TV commented “A key strategy for us in minimising net customer churn is enabling our customers to migrate seamlessly between our propositions and the platforms/devices through which our content can be consumed.”

Describing the impact of Portland TV migrating to Media Access Services’ new solution, Managing Director Danny Payea said “The client had experienced a flat to declining subscriber base and shortly after migration to our solution they have achieved growth for the first time in over two years. I’m immensely proud of what the team here has achieved in such a short time.”

Media Access Services’ modular approach allows clients to take advantage of a fully managed solution or bring elements of the end-to-end environment in house through a comprehensive suite of APIs.

“The MAS solution has given us the flexibility to redesign our web acquisition flows and since migration our monthly rate of customer acquisitions via this route has increased threefold.” said Chris Ratcliff.

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About Media Access Services Limited: Media Access Services was founded at the end of 2016 to specialise in providing subscription and pay-per-view customer management solutions for pay-TV operators. Media Access Services offers modular and end-to end solutions on a SaaS or fully managed basis, encompassing CRM, Subscription & PPV Billing, web acquisition and contact centre activity.

FOR MORE INFORMATION PLEASE CONTACT:

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NOTES TO EDITORS:

Danny Payea joined Media Access Services as MD in June 2017. Danny has over 27 years’ of experience across the broadcast, media, pay-TV and consumer electronics industries, most recently as Platform Services Manager at Sky UK where for some 16 years he was involved in numerous initiatives, including working with over 20 pay-TV operators helping them understand the unique challenges of successfully realising their pay-TV services on the Sky platform.